Relevance of Standards for use in national, regional and international trade regimes

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- About CEN and CENELEC
- CEN and CENELEC vision on the role of standards to support trade flows
- CEN and CENELEC international cooperation work, supporting the removal of TBTs and regulatory convergence
About CEN and CENELEC
Fundamentals – CEN and CENELEC standards are...

- Based on the **national delegation principle**
- Representing a **consensus** among all interested parties, including **industry & SMEs** and **societal stakeholders**
- **Voluntary**
- Developed by **independent organizations** clearly distinct from authorities
Facts & figures

- 19,299 European Standards
- 2,089 CEN Technical Bodies
- 389 CLC Technical Bodies
- 80 CLC Technical Committees
- 568 Technical Specifications
- 511 Technical Reports
- 60,000 Experts
- 419 CEN Technical Committees
- 24 CEN/CLC Technical Committees
CEN and CENELEC vision on the role of standards to support trade flows
An evolution of the global trade landscape

- Progressive elimination of traditional barriers to trade
- Higher interdependence among national & regional economies

=> An increasing role for standards as trade enablers, creating a level-playing field
Looking at the rest of the world

In Europe, harmonization means 1 solution instead of 33

And... Whenever possible, Europe’s preference goes to

1 global solution
Vienna (ISO-CEN) and Dresden (CENELEC-IEC) Agreements

1 goal:
Whenever possible, Identical European and International standards
CEN - Portfolio - Relation to ISO

- Identical to ISO publications: 25 (0%)
- Based on ISO publications: 4865 (31%)
- No relation to ISO publications: 10739 (69%)

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CEN - Portfolio - Relation to ISO by Business Domain

Utilities and energy
- Identical to ISO publications: 59
- Based on ISO publications: 442
- No relation to ISO publications: 2,065

Transport
- Identical to ISO publications: 126
- Based on ISO publications: 2,587

Services
- Identical to ISO publications: 7
- Based on ISO publications: 96

Packaging
- Identical to ISO publications: 83
- Based on ISO publications: 204

Mechanical engineering
- Identical to ISO publications: 1,111
- Based on ISO publications: 1,251

Materials
- Identical to ISO publications: 929
- Based on ISO publications: 904

ICT
- Identical to ISO publications: 181
- Based on ISO publications: 544

HVAC
- Identical to ISO publications: 30
- Based on ISO publications: 321

Household goods, sports and leisure
- Identical to ISO publications: 70
- Based on ISO publications: 441

Healthcare
- Identical to ISO publications: 154

Health and safety
- Identical to ISO publications: 477

General Standards (Quality, Measurement,...)
- Identical to ISO publications: 154

Food
- Identical to ISO publications: 257

Environment
- Identical to ISO publications: 229

Chemistry
- Identical to ISO publications: 456

Building and civil engineering
- Identical to ISO publications: 264

Legend:
- Identical to ISO publications
- Based on ISO publications
- No relation to ISO publications
CEN and CENELEC international cooperation work, supporting the removal of TBTs and regulatory convergence
**Our international objectives**

**Goal**: Foster technical alignment, remove TBTs and support regulatory convergence between Europe and its trade partners

⇒ Promote the contribution to / alignment with **ISO** and **IEC** globally *(1 standard, 1 test...)*
⇒ Promote the **European standardization model**
Our international approach

- **agreements** (Affiliate or PSB status, Cooperation Agreements and MoUs, License Agreements)
- **projects** (Technical Assistance, Visibility)
- A close interaction with EU institutions to support **Regulatory Dialogues** and **Trade negotiations**
Focus on CEN & CENELEC Agreements

- Support EU neighbouring countries get closer to the region / access the EU (Affiliate status)
- Support strategic partnerships and increased trade with EU’s partners (PSB status, Cooperation Agreements & MoUs, License Agreements)
Focus on CEN & CENELEC Projects

• **Technical Assistance**
  • Project Management
  • Country reports / studies
  • Seminars / conferences / Trainings / workshops
  • Study visits
  • Networking

• **Visibility Projects:**
  • ‘One-(wo)man-show’
  • Permanent presence on-site
  • Support the development/strengthening of a strategic partnership
  • Market Intelligence & lobbying
Focus on CEN & CENELEC support to regulatory activities

- Two areas of focus: **Regulatory Dialogues & Trade Negotiations**

- **Main objectives:**
  - Support ISO & IEC as the main way to foster technical alignment globally
  - Provide strategic/technical expertise to the European Commission
  - Bring the views of the standardization community in the dialogues/negotiations run by authorities
  - Support regulatory convergence by facilitating technical cooperation (hence technical alignment)
CEN & CENELEC support to regulatory activities

Areas covered
CEN & CENELEC support to regulatory activities

Achievements & perspectives

• Standardizers and regulators working hand-in-hand in many activities that support the removal of TBTs and increase of global trade

• Key challenge: defending the single standard model (based on ISO/IEC) as the cornerstone of a global level-playing field for market operators
Conclusions

- The role of standards to support and facilitate trade is crucial - see the success story of the EU Single Market
- Regulators need to make proper use of standardization in support of market integration and trade
- Standardizers and Regulators should coordinate as much as possible
Thank you!