PARTICIPATION OF ETHIOPIAN CONSUMERS ASSOCIATIONS ON STANDARDS RELATED TO FOOD SAFETY AND SECURITY

- SOCIO-ECONOMICS, ESP. RAPID DEVELOPMENT PATTERN AS DRIVING FORCE
- CONSUMERS ROLES
- NATIONAL POLICY AND REGULATORY ISSUES
PARTICIPATION MODALITIES

• ORGANIZED IN THE FORM OF CIVIL SOCIETY AND WORK INDEPENDENTLY BASED ON APPROVED MANDATES

• FUNDED BY MEMBERS PARTICIPATION AND GRANTS

• MORE THAN 90 % PARTICIPATIONS ON FOOD SAFETY AND SECURITY ISSUES

• WORKING PLATFORM FORMS: DESIGNING PILOT JOB PROCESS IMPLEMENTATION, PREPARATION OF CAMPAIGN DOCUMENTS AND STANDARDS, ETC
INSTANCES OF STANDARDS WHERE CONSUMERS ASSOCIATIONS PARTICIPATED

• NUTRITION MANAGEMENT POLICIES: IODIZED SALT PROMOTIONS, FOOD FORTIFICATION STANDARDS, FOOD PROCESSING INDUSTRIES, BOTTLING AND BEVERAGES, ETC.

• PARTICIPATE AS PUBLIC WING IN THE REGULATORY OFFICE, LIKE FMHACCA, WHERE MOST OF PUBLIC RESPONSIBILITIES ARE CARRIED OUT AT GOVERNMENTAL SCOPES
RAPID DEVELOPMENT POLICY AND PATTERN OF DEVELOPMENT

• STRATEGICALLY ADVANCING RATE AND BROAD BASED

• LOSS BALANCE OF INTEGRATION BETWEEN THE STRATEGIC AND THE FUNCTIONAL LEVEL

• POOR LEVEL OF CONSCIOUSNESS BY CONSUMERS ABOUT ECONOMIC CONTEXTS

• SUSCEPTIBLE FOR FRAUDULENT PRACTICES
OPPORTUNITIES AND CHALLENGES

• AS OPPORTUNITIES: MORE SELECTION OPTIONS, EASE OF MORE SUPPORTERS. EASE OF DECISION USING TECHNOLOGIES

• FAVOURABLE POLICY ENVIRONMENTS

• PARTICIPATION ON STANDARDS PREPARATIONS WHICH ENABLES CONSUMERS TO PURCHASE THEIR OWN WILLS, MUTUAL BENEFIT FOR SELLERS AND BUYERS

• AS CHALLENGES: WIDE RANGES ON RATE OF SOPHERSITCATED FRAUDULENT PRACTICES
requirements of modern competition

• LEAN MANUFACTURING

• CONSUMERS SATISFACTION ORIENTED BUSINESS

• SUSTAINABILITY/ENVIRONMENT CONSENSIOUSNESS
CONSUMERS ASSOCIATIONS ROLES

• ORGANIZING STAKE HOLDERS DISCUSSIONS TABLES ON FOOD SECURITY ISSUES, ECO-FISHING MANagements

• CONDUCTING PILOT PROJECT TOWARDS EXPANDING PARTICIPATION OF YOUTHS AND WOMEN ON CONSUMERS PROTECTIONS ISSUES
EMPASHSIS REQUIRED

• PROMOTING INNOVATIVE DIFFUSION CAMPAIGN WHICH ENABLES THE COPE UP IN UNDERSTANDING BY CONSUEMERS

• STRENGTHENING MARKET INFORMATION SYSTEMS

• USING CUSTOMIZED MEDIA OF DIFFUSION
STATE LEVEL MEASURES

• INSTITUTIONAL LEVEL CONSUMERS ACTIVITIES

• SYNERGETIC ROLES OF CONSUMERS IN REALIZING FAIR ECONOMIC SYSTEM