Impact of TBT & SPS on Sustainable Development

CASE STUDY COLEACP

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« Develop the agrifood trade (especially the fruit & vegetables sector) in an inclusive and sustainable way, primarily in the ACP countries and between them and the European Union »
COLEACP SERVICES
BENEFICIARIES

- Producers & exporters
- Value chain
- Civil Society
- Service Providers (consultants)
- Professional Organisations
- Public-Private National Platform
- Laboratories
- Training center, Universities
- Competent authorities
National Food Safety System: Public & Private must work together across the supply chains

A good understanding of one another's roles & responsibilities: CRITICAL!
Fit for Market Programme
«Enable smallholders, farmer groups and organisations, and MSMEs to access international and domestic horticultural markets by complying with SPS issues and market requirements, in a sustainable framework»
TECHNICAL AND BUDGETARY FRAMEWORK

- **Funding**: 11th EDF + AFD PRCC
- **Period**: 5 years (2016-2020)
- **Budget**: €25 M Euros (EU: €20 M & AFD €5 M)
- **Continuity**: of PIP2 & EDES
- **Agri-Sector**: Fruit & Vegetables
APPROACH

Sustainability → Competitiveness → Market access and Performance
CASE STUDY
ACP Export Market to EU
Evolution of EU imports of Fruit and Veg coming from ACP
(volume in tons, bananas included)

+27.8%

(Market growth trends from outside EU + 19.8%)

Source: COLEACP-Eurostat, étude de marché mars 2017 (ACP hors Af du Sud)
Attractiveness of the EU market for imported fruit and vegetables
The Growing market segments in the EU for ACP fruit and vegetables

Level 1: developing market segments
Mango (Kent), avocado (Hass), papaya, sweet potato, sweet corn, coconut.

Level 2: niche markets with strong development potential
Roots and tubers, organic mango, organic avocado, organic papaya, organic sweet potato, organic lime, exos berries (pitahaya, guava, pomegranate, tamarillo ...), pineapple green sugar loaf, plantain banana, banana frickey, organic banana and fair trade.

Level 3: mature market segments
MD2 pineapple, lychee, melon, watermelon, green bean, cherry tomato.
Regional “Fruit Fly” programme
West Africa
Focus: Côte d’Ivoire
Country Spotlight on Cote d’Ivoire

Overall ACP Mango exports to EU 2017 (71,156 t) Eurostat
ECOWAS Mango exports to EU 2017 (45,567 t) Eurostat

Côte d’Ivoire 1st African exporter of Mangos

- 4% GDP
- Annual Production 100,000 t
- Exports 30,193 t to Europe 2017 on continuous increase since 2011 (9,800 t)
- 3rd largest exporter after Brazil (100,000 t) & Peru (80,000 t).
- The 2016 revenues = 6,5 milliards de F CFA (almost €10 million)
- 7,500 small producers

The SPS Threat: Fruitfly!
Evolution of SPS standards

- **Sanitary Regulations**
  - MRLs
  - Chemical and Microbiological contaminants

- **Phytosanitary Regulations**
  - Pests
  - Quarantine zones
  - Economic Risk
  - Limits to Exports
Evolution of Regulations in EU

New regulation CE2016/2031 (December 2019)

• The new regulation addresses all pests (quarantine and non-quarantine)

• Categorised following risk assessment

• More pro-active approach involving surveillance, eradication, import rules,…

Mango a high risk product?
A Regional Solution to a Regional Problem

- 8 countries in the ECOWAS region affected.
- No frontiers for pests.
- A Concerted Regional Effort needed due to infestation levels and Interceptions at EU level of imported Mango consignments
- EU, AFD and ECOWAS states co-fund Regional Programme to fight fruitfly
  Budget €23.5 million
### Mango – interceptions – European Authorities

<table>
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<th>Pays</th>
<th>Interceptions 2017</th>
<th>Interceptions années antérieures</th>
<th>Total</th>
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Objective: to improve income of fruit and veg producers and implement a regional plan to fight fruitfly

- Increase the volume of non-infested fruit sold in local markets
- Control fruit and veg losses due to fruit fly
- Transfer the methodology to other sectors/regions
- Strengthen the ECOWAS regions SPS management capacity
SPS Technical Assistance & Capacity Building

Activities:
- Ongoing monitoring of FRUIT FLY infestation rates at regional level
- Calibration of system with real data
- Implementation of Early warning system
- Strengthening national and regional capacity to issue Alerts
- Strengthening Public Private dialogue, Inspectors, producers, companies
- Producer, Company training: GAPS, demonstration orchards
- National Laboratories (diagnostic, quality analysis)
- Supervision support national committees (technical, financial management, action plans)
CONCLUSIONS
AU-EU Trade Relationship

1. EU Largest Trade Partner: €4 bn imports Plant and Plant products Annually

2. #1 Development Actor = EU

3. New EU External Action BUDGET announced Commission Mimica
   Increase €94,5 bn to €123 bn External Action in the new EU budget +30%

SPS and TBT capacity building needs to remain top of the agenda for Trade facilitation

Importance of collaboration between ARSO & COLEACP
Lessons from EU- Single Market for AFCTA
Internal trade changes

1. Registration of professional operators
2. Traceability of commodities
3. Plant Passports for planting material
4. Issue of export, re-export and pre-export certificates

New Consumer Protection Act (EU Bulgarian Presidency April 2018)

1. Prevention against Double Standards Quality system
2. Same product =same quality expected in all member states
3. Substantial Penalty fines for Operators for ‘quality fraud’
Thank you !