Benefits of standardization for SMEs

David Eboku,
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Words

“Without context words and actions have no meaning at all.” – Gregory Bateson
What is a standard?

Consensus
Characteristics
Context
What is the purpose of standards?
Which context? SMEs?

Challenges to SMEs:
1. Regulations
2. Barriers to trade
3. Negotiating power
4. Marketing
5. Capacity

Benefits of standards:
1. Quality
2. Safety
3. Credibility
4. Efficiency
5. Smartness
Choice: What drives Africa?

- Global challenges
- Unique products
- Distinct perspective
Practice: Which way?

To day

Target

international

regional

national

international

regional

national
Opportunities for SMEs

Standards development
Training and capacity building
Certification
Relevant solutions

ISO 50001 for SMEs
ISOfocus on SMEs
10 good things
ISO 9001 for SMEs
Could it be that in Africa…

• Majority of producers are SMEs?
• Effort to support them should be deliberate?
• Could it Be?
Thank you!

Merci
Asante
Obrigado
شكرا لك
Gracias
Ngiyabonga